

# Toufique Ali



## Self-shooting Director

Broadcast, Digital & Branded Content, Corporate, Social Media

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**British UK Passport & full, clean driving licence**

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### Key Skills

- Producing, Directing, script writing & development
- Budgeting, logistics & team management
- Edit producing
- YouTube content production & channel management
- Camera operating experience with Arri, Canon, Sony & DSLRs
- Editing in Adobe PP CC & FCPX
- CAA Qualified Drone Pilot with own DJI Spark & Mavic Air
- 16+ years industry experience

I am a highly experienced camera-operating producer, director, editor, edit producer and drone operator. I have over 16 years experience in broadcast and digital documentary in both short and long form content, as well as factual entertainment and broadcast music television. I am also a specialist in branded content and corporate video and have a strong understanding of editorial workflow. I have filmed all over the world and am confident working with celebrities, presenters, actors, influencers and members of the public.

I have managed several YouTube Channels (BBC Three, Nintendo and Rule'm Sports with KSI) and produced and directed content, whilst simultaneously managing the slate of content and ongoing publication schedules.

I can light, camera operate and self-shoot with most broadcast cameras on location and in studio and have done this for various formats including documentary, music entertainment, reality and factual entertainment.

I have excellent editorial judgement, technical know-how and can deliver edits for broadcast and digital/online specifications. I have produced long form and short form content music shows for the UK, US and Australia. I am able to ensure smooth workflow processes from pre-production through to management of a shooting crew (and camera operating myself), continuing to post-production and final output delivery.

## **Employment History – Selected**

**Nov 2019 - Mar 2019**

**Fable Studios, Bristol - Producer/Director (Shooting)**

Freelance contract work as a producer director filming on campaigns for robotics (Bot-Hive - SME); developed pitch deck/treatment for winning pitch with the Austrian Tourist Board.

**Mar 2018 - Nov 2019**

**Fourth Floor Creative, Bristol - Head of Production, Producer/Director (Shooting)**

Developed and grew production team working on creative development of Games Industry client pitches, organised production logistics and directed on location for branded content shoots. Worked with clients such as Sega, Deep Silver, Nintendo and talent - Ant Middleton, Joe Weller, footballer Kyle Walker and comedian Ed Byrne. Managed the Nintendo Labo UK YouTube Channel for Nintendo UK; managed slate of content, cast presenters, produced and directed content in studio and on location.

**Jun 2017 - Dec 2017**

**Back2Back Productions - Director/Producer (Shooting) - 'Stunt Science' 6 x 1HR (Channel 5)**

Produced and directed VT content; filmed on location with multi-millionaire YouTuber Dakota Schuetz and a stunt pilot, conducted interviews and filmed alongside a team researcher.

**Sep 2016 - Jun 2017**

**Avalon Television/Promotions Ltd - Director/Producer (Shooting)**

Camera Operator on shoots for comedy content including 'The Russell Howard Hour' (Sky One), 'Phoenix Comedy Showcase', Lee Nelson (Beck Theatre), Paul Chowdhry (SSE Wembley Arena).

**Nov 2015 - Jun 2016**

**BBC Three/BBC - YouTube Channel Manager, Shooting Producer, Director, Editor**

Produced content and managed YouTube Channel. Built subscriber base from 27,000 to 50,000 in 5 months. Developed strands content; worked directly with BBC marketing dept. Produced & managed re-design of YouTube Channel brand identity. Worked with BBC Studios for delivery of content and pan BBC YouTube channels for increased audience engagement (BBC Worldwide and Radio 1).

## **Employment History – Continued**

### **Feb 2015 - Oct 2015 - Vice Canada - Producer/Director**

Produced and directed on Vice Canada documentaries (Broadcast and Online): 'Terror' about the rise of Al-Qaeda/Boko Haram and interviewed James McAvoy and Naomi Harris (actor/actress) for 'Vice Guide to Film – Danny Boyle'.

### **Nov 2013 - May 2014**

#### **Endemol Beyond, Endemol UK - Senior Producer/Director**

Series produced, scripted, filmed and managed content output for YouTube Channel (Rule'm Sports) featuring YouTube personality KSI. Filmed and directed sports personalities Aamir Khan (Boxing), Eniola Aluko (Chelsea FC Womens), James Haskell (England Rugby/WASPS).

### **Apr 2012 - Jun 2013**

#### **Blink TV - Senior Edit Producer**

Managed, organised and produced edits for UK & US festival content including Isle of Wight Festival 2013 (International), Hangout Festival 2013 (US territories), Benicassim 2013 (UK & International). Managed team of motion graphics designers and sound editors; directed and camera operated 'acoustic stage' at The Great Escape Festival 2013.

### **Jan 2012 - Mar 2012**

#### **MTV UK - Edit Producer, 'Geordie Shore: Chaos in Cancun Countdown', 'Geordie Shore Best of Series 3' - Mexico**

Edit produced, scripted, location sourced and directed talking heads interviews for the show.

### **2010 - 2011**

#### **TalkbackThames Digital - Producer/Director, 'X Factor UK' 2011**

Produced, shot and edited website content. Location shooting in Manchester, Liverpool, London arenas.

### **2010**

#### **MTV - Producer/Edit Producer & Interstitial Producer, 'Hot Top 30' & 'MTV Summer', MTV Sydney**

Produced and edited VT packages as part of the production team and scheduled final delivery of broadcast television and radio shows.

## **Employment History – Continued**

**2009**

**Endemol UK, Digital Media – ‘Celebrity Big Brother’ + ‘Big Brother 10’, Assistant Producer + FCP Editor**

Shot, produced, directed and edited web and video content daily for Big Brother website.

**2005 - 2008**

**MTV UK/ MTV Flux/ Vh1/ Vh2 - MTV Networks, Assistant Producer + FCP Editor**

Developed programme strands for Vh1 archive show & MTV Flux (Online Channel). Produced, edit produced, shot and managed all offline and online edit responsibilities on both Avid and Final Cut Pro. Filmed on location at festivals and concerts.

**2004**

**BBC - The African Rock N Roll Years, Production Team Assistant**

Organised and worked on filming shoots in Paris and London; assisted the production manager and organised the edit including directing rostrum of the stills photography needed for the 6 x 1 hour episodes for primetime broadcast (BBC Four)

## **Hobbies & interests**

- **Cinematography**
- **Camera operating & Lighting**
- **Film Theory**
- **Music**
- **Law**

**References available on request**

