

TIM ALLEN PRODUCER

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CORE STRENGTHS

Strategic, creative and streamlined management of big budget brand and marketing campaigns.
Client focused and brand orientated. Dedicated to elegant and memorable storytelling.
Maintaining relationships & collaborations across teams while managing multiple projects.
Always remaining pragmatic & enthusiastic.

EXPERIENCE

Airbnb, EMEA Exec Producer

Leadership role, delivering global marketing campaigns. Working with US + UK marketing / brand leads. 4 month consultancy contract.

- Expert production consulting services including vendor recommendations, bid review, creative review of talent including photographers, directors, cinematographers, etc.
- Leading on productions where necessary including budget oversight, project management and project wrap including digital asset management and archiving.
- Sourcing and engaging additional production support where necessary.

INTEL, Agency Inside, EMEA Exec Producer 2016-19, United Kingdom

****Winner of 2 Cannes Lions for 'Intel x Royal Shakespeare Company, The Tempest'****

Leadership role, delivering strategy led marketing content for Global & EMEA regions. Developed relationships & collaborations across Intel business units, external agencies & content platforms. Implemented a healthy & thriving EMEA team.

- Initiated and liaised with Senior Management in US on strategic and creative development of brand and marketing communications for worldwide distribution.
- Effectively utilized budgets from (US) \$10,000 up to multi-million dollar campaigns.

15 PRODUCTIONS, Founder 2010-16, United Kingdom | Producer

****Host broadcast partners for Aberdeen Asset Management Cowes Week 2011-15****

Founder of independent production company specialising in branded content.

Worked directly with brands to develop creative content for promotional & advertising campaigns. Production and delivery of tangible outputs across a variety of media, including television & digital.

- Operational and strategic management and development of teams.
- Clients: Aberdeen Asset Management, HSBC, Blackrock, Intel, Pendennis & Volvo.

SUNSET VINE | APP, Head Of Production 2005-10, United Kingdom

****Series Producer for the Omega Seamaster Sailing series****

The world's largest and leading specialist sailing production company.

- Activation for brands across America's Cup & Volvo Ocean Race campaigns
- Content creation for distribution across multiple platforms + Broadcast

REFERENCES

Matthew Bolton

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