

NOOMI YATES

PRODUCER / DIRECTOR / ASSISTANT DIRECTOR

CONTACT



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A focused, reliable and passionate video content professional, with a proven track record in leading successful campaigns, account management of premium brands, producing, directing and production management in film, marketing and social media productions. Demonstrating versatility across a wide of range budgets and formats including broadcast, feature length, short format, live streaming, presenter-led, brand focused, documentary and narrative driven content. Exhibits diverse knowledge in creating programmes for conventional distribution and online content for all social media platforms, with solid experience in ideas generation and development, pitching, creative writing, budgeting, scheduling, client liaison, crewing, casting, edit producing, location and studio based filming.

STRENGTHS & EXPERTISE

- Strong leadership skills
- Diplomatic, emotionally intelligent, highly skilled negotiator
- Confident public speaker, persuasive salesperson, excellent storyteller
- Ability to cultivate long-lasting professional relationships
- Ability to create visual presentations, mood boards, can design digital or video presentation decks
- In depth understanding of the marketing and film business
- High standards of professional ethics
- Optimistic, infectious positive attitude to problem solving

SKILLS

➤ PRACTICAL

Visual Storytelling



Budgeting/ Scheduling



Permissions / Contracts



➤ SOFTWARE

Adobe Creative Suite



Key Note



Trello / Pipedrive / Slack

PROFESSIONAL EXPERIENCE

FOURTH FLOOR CREATIVE

Producer & Director

Oct 2018 – June 2019

- Creating weekly, studio based, presenter led educational content for Nintendo
- Metro Exodus campaign reached 1.5 million views in the first month

KNOWLE WEST MEDIA CENTRE / EIGHT AGENCY

Creative Director & Account Manager

April 2013 – Oct 2018

- Financed, designed and facilitated a 6 month training course to support women learning practical skills in film
- Grew annual turnover of Eight by 60% in two years
- Mentored dozens of trainees
- Produced over 30 video, animation, web and design projects in 2 years (2016-2018)
- Produced three sold out interactive events (2013-2015)

COMMERCIAL PROJECTS

CLIENT	ROLE	SERVICE	DATE
Sega	1 st Assistant Director social campaign	Influencer led	May 2019
Deep Silver	Director Producer	Influencer led multi platform social campaign	Jan 2019
Nintendo	Director Producer	YouTube channel content creation & management	Oct 2018
Jamie Oliver Sugar Smart	Producer	Social Campaign	August 2018
Google & Just Eat	Director	3 x 30s promos	May 2018
Scholl	Director	Social media Campaign	April 2018
Toshiba	Producer	Animation	April 2018
Thomas Lohr	Production Manager	Editorial Shoot VMan	March 2018
Cedric Buchet	Production Manager	Editorial Shoot Vogue	March 2018
Universal Records	Producer Director	Music promo	Jan 2018

QUALIFICATIONS

- First Aid Trained
- Certified in YouTube Channel Management and Audience Growth
- Qualified Careers Coach

VOLUNTARY

- Developing my first feature length screenplay with exec producer Julia Berg (*Eternal Sunshine of the Spotless Mind, You Were Never Really Here, American Honey*)
- Panel guest at Bristol Film Festival's Women in Film event
- An active member of local crew support networks offering advice and practical support to emerging filmmakers

ADDITIONAL INFORMATION

- Passionate about environmental issues, keen to implement carbon neutral and plastic free working environments
- Outspoken advocate for best practice in diversity and inclusion. Happy to take extra measures to promote gender, racial and socio-economic equality
- Amateur Taxidermist
- Learning to scuba-dive

REFERENCES

Professional references available upon request as well as endorsements on Linked In

Concord	Producer Director	Music Promo	Dec 2017
Teenage Cancer Trust	Producer Director	Social Campaign	Aug 2017
Toshiba	Producer	Commercial & App Design	May 2017

FILM & TV PROJECTS

- *Behind The Door* has over 550K views on YouTube & is the Bloody Cuts top 50 winner - out of 15K entries
- *Annabelle's Teaparty* screened at Cannes, London Short Film Festival and was nominated for 2 awards

TITLE	ROLE	FORMAT	DATE
Reprise	1 st Assistant Director	BFI short	June 2019
A Noble Truth	1 st Assistant Director	BFI short	June 2019
Mapped	1 st Assistant Director	CSSD Short	May 2019
Children In Need	Producer	Broadcast BBC	Oct 2018
Wicked Plan	1 st Assistant Director	Pilot	Sept 2018
Blood Warriors	Producer & 1 st Assistant Director	Creative England Short	Aug 2017
Black Cherry	Producer & 1 st Assistant Director	Creative England Short	Aug 2017
Random Acts	Producer Mentor	Short Drama	June 2017
Invaders Song	1 st Assistant Director	Short Drama	May 2017
Sunday Worship	1 st Assistant Director	Short Drama	Feb 2017
Eyes And Prize	1 st Assistant Director	Feature Drama	Oct-Dec 2016
In Dreams	1 st Assistant Director	Pilot Factual	August 2016
Bruce	1 st Assistant Director	Short Drama	June 2016
The Glowing Divide	Exec Producer	Feature Interactive Documentary	May 2016
I Am The Prize	1 st Assistant Director	Feature Comedy	Jan-Feb 2016
Random Acts	Producer Mentor	Short Drama	Sept 2015
Portrait of A Family	Director/ Producer	Short Documentary	August 2015
Behind The Door	Producer	Short Horror	2013
Annabelle's Teaparty	Writer & Director	Short Comedy	2013