



## Nina Köhler

Animation Producer | Agency TV Producer | Production Manager Film

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### *Intro*

After my Masters in American Studies I was lucky enough to be trained as Animation Producer at Parasol Island, Düsseldorf. Some of my clients there were ad agencies like Ogilvy, Adam&Eve, BBDO, Grey, MC Saatchi and Havas; producing work for clients such as Coca Cola, Procter & Gamble and Ferrero. I also worked directly with clients producing film post production and complex 3D animation.

After three years I switched to the agency side and became a Junior TV Producer at Grey. Whilst there I worked on the European business for Procter & Gamble, which included Lenor, Febreze, Gillette and Bold. I produced international shoots and the post production from start to finish as well as adaptations of existing footage for the European market.

After that, a new opportunity arose in the content unit of Wavemaker, Düsseldorf. My position there was a hybrid role between strategy, creation and production; strategically advising clients on not only their creative output but also the best way to produce that output. My main project work there included writing and producing a TVC for the German brand Sebamed. We also developed an awareness campaign and creative strategy for the medical company CO.DON. I became the client lead for the brand.

Since I moved to Bristol in spring 2018 I am enjoying being a freelancer and discovering the Bristol media landscape.

## CREDITS

**July 2018-present Freelance Producer | Production Manager Film & Animation,  
Bristol & Bath**



Client: **Ebay**

Project: "Free Delivery"

Online Videos // Shoots on Location with  
YouTube influencers

Role: Production Manager

Preproduction + 2 Shoot days

Client: **Kraft Heinz, Wonderland Agency**

Project: "Heinz Salad Cream"

Online Video

Role: Production Manager

Preproduction + 1 Shoot day

Client: **Ebay**

(in collaboration with Disney and Make a Wish)

Project: "Wreck it Ralph 2"

Documentary Style Shoot with youtuber DanTDM in  
Disney Studios to record his voice for a Disney movie;  
one commercial of existing footage to prepare for  
cinema airing

Role: Production Manager

Pre-production + 1 Shoot day produced remotely from  
Bristol (Burbank, Hollywood)



RTS West of England Awards 2019

Jury Member | Short Form



Project: New Business

Role: New Business Producer  
Corporate Communication and  
NB Strategies

Client: **inhouse brand film**

Project: "Contact Film" inhouse spec  
commercial

Role: Producer

Preproduction + 1 Shoot day

Client: **Thames Media**

Project: "X Factor Live Show  
Performance Screens 2018"

Role: Producer (part time)

## **CREDITS**

### **2011 - 2017 | Permanent Employment | Germany**



### **2016 – 2017 | Creative Consultant | Senior Creative Consultant**

Client: **CO.DON**

Project: CO.DON Awareness campaign

Production of an educational website and all its creatives to raise awareness for cartilage damage and collecting the traffic data to understand the target group better

Role: Client Lead, Producer

Client: **Sebamed**

Project: TV Commercial 30"

Concept & Development of TVC, Production & Postproduction

Role: Account Manager, Producer, Creative

Production Company: Full Feedback Productions, Düsseldorf

Postproduction: Pirates 'N Paradise, Düsseldorf



### **2014 – 2016 | Jr. Agency TV Producer for the European Market Procter & Gamble account (Lenor, Febreze, Gillette, Bold, Fairy)**

Every production included Pitch management of the production and post production houses, sound studios and music composers including: controlling the bidding process, checking quotes, managing Director's Treatments and managing feedback with Creative Department, quote presentation and sign off from P&G Cost Controller in Moscow, securing P&G production guidelines

Client: **Procter & Gamble Lenor**

Project: Lenor, Odes to Clothes

Pitch management, 4 Montage Films made out of stock material

Post Production Company: The Director Studio, London

Editing: Final Cut, London

Special credits: ADC Germany Merit / 2016

## **CREDITS**

### **2011 - 2017 | Permanent Employment | Germany**

DDC Bronze / Design / 2016

One Show Finalist / Film Writing / 2016

The Clio Finalist / Copy Writing / 2016

Cannes Entry, Number 1 project of the year 2015 in the Grey global network Creative Council

Client: **Procter & Gamble Gillette**

Project: Gillette Thomas Müller Faces

Assistance for Full production, 1 shoot day in Munich with football player Thomas Müller including 3D packshot animation of product

Role: Assistant Jr. TV Producer

Production Company: Twin Film, Munich

Client: **Procter & Gamble Febreze**

Project: Febreze Dog Kennel

Pitch management, Full production 30" and Cutdown, 1 Shoot day with 2 talents and a French bulldog in Bucharest

Role: Jr. Agency TV Producer

Production Company: Saga Film, Bucharest

Post Production Company: The Marmalade, Düsseldorf

Client: **Procter & Gamble Lenor**

Project: Lenor Jasmine Choreography Unstoppables

Pitch management, Full production with 4 talents, choreographer, CGI and 3D Particle animation

Role: Jr. Agency TV Producer

Production Company and Post Production: Woodblock, Berlin

Client: **Procter & Gamble Lenor**

Project: Lenor Giles Deacon TagOn

1 Shoot of 10" TagOn (Amsterdam) and CGI Integration

Role: Jr. Agency TV Producer

Production Company and Postproduction: Artbox, Amsterdam

Client: **Procter & Gamble Lenor**

Project: Lenor Shestdance

Pitch management, Full production with 2 talents, CGI, 1 Shoot day Madrid, 1 Photoshoot day Madrid on location

Role: Jr. Agency TV Producer

Production Company: La Cosa, Madrid

Post Production: Parasol Island, Düsseldorf

## **CREDITS**

### **2011 - 2017 | Permanent Employment | Germany**



**Parasol Island**

### **2011 – 2014 | Trainee | Production Assistant | Junior Animation Producer**

Client: **Svedka**

Project: Svedka Mango TVC

Agency: Bensymon Byrne, Canada Toronto  
CGI and Postproduction

Role: Jr. Animation Producer

Client: **Coca-Cola**

Project: Fanta Create and Win TVC

Agency: Ogilvy Berlin  
Illustration and Full CGI Production

Role: Jr. Animation Producer

Client: **Telekom**

Project: 3D Animation Explanatory Video  
Universe with 3D Bokes and Lens Flares

Role: Jr. Animation Producer

Client: **Procter & Gamble, Lenor**

Project: Lenor Hermes Pullover and Black Dress TVC

Agency: Grey  
Postproduction with 3D flower integration  
Role: Production Assistant Animation

Client: **Ebay**

Project: Ebay Sunday Tag On TV

Agency: DDB  
Full CGI Production of precise textures (paper gifts)

Role: Trainee Animation Producer

Client: **Ferrero**

Project: Ferrero 100 Years  
Role: Production Assistant Animation

Agency: MC Saatchi

2D Illustration Film  
Role: Production Assistant Animation

## **CREDITS**

**2011 - 2017 | Permanent Employment | Germany**



**Parasol Island**

**2011 – 2014 | Trainee | Production Assistant | Junior Animation Producer**

Client: **Procter & Gamble Lenor**

Project: several 3D Packshots Lenor bottles

Agency: Grey

3D Animation Adaptations

Role: Trainee / PA / Junior Animation Producer

Client: **Prospan GlaxoSmithKline**

Project: Prospan Cough drops TV

Agency: Ogilvy Frankfurt

Animation Adaptation of existing 2D animation

Role: Trainee Animation Producer

Animation Director: Steve Scott