

Profile.

I'm an award-winning independent director working in film, animation and interactive in the entertainment and cultural sectors. I specialise in projects that are challenging to achieve, haven't been attempted before, that educate, bring about change and have strong narratives at their heart... ideally all of the above.

Projects I've worked on have won D&AD pencils (White, Wooden and Graphite), Gold, Silver and Bronze Cannes Lions and twice nominated for Children's BAFTAs, amongst many others.

I talk internationally at conferences and festivals for students and professionals alike at Aardman Academy, D&AD, BFI, NME Lifehacks, House of Beautiful Business, PwC and the Prince's Trust, inspiring them to fail fast, think like children and to get their hands dirty.

Professional Attributes.

- Working with top-tier clients, companies and agencies.
- Conception, creation and presentation of winning ideas, pitches & projects.
- Expertise extracting ideas from collaborators and stakeholders.
- Working across advertising, social campaigns, interactive projects, site-specific installations, motion capture, audio production, education, music videos and games.
- Designing co-creation projects; making them with people, not for them.
- Collaborating closely with art directors, production designers, DOPs, developers, post production crew and talent to maintain a client's creative vision.
- Managing large teams in-house and on set.
- Delivering projects on time and within budget.
- Familiar with a broad range of current software and technology used in the industry.
- Amassed an extensive network of contacts and collaborators for future projects.

Clients.

I have a close, long-running working relationship with the wonderfully diverse and innovative team at Aardman Animations in Bristol, directing commercials, apps, games, educational experiences and interactive content. Other select clients include AHRC, BBC, British Council, Huawei, IPO, ITV, J&J, MTV, Sky and the Wellcome Trust.

Recent Projects.

StorySign - a multiple award-winning app that helps deaf children to learn how to read in a collaborative way with their parents. I directed deaf performers from all over the world at Pinewood Studios, combining motion capture with a high-fidelity CGI animated character. I oversaw the creative, character design, UI, app functionality and user testing with an amazing group of deaf children and their families. Made with Aardman Animations, FCB Inferno and the European Union of the Deaf for Huawei.

<https://www.aardman.com/interactive/storysign>

What's Up With Everyone - five animated films, a website and social media campaign about improving mental health literacy in young people, reducing stigma and opening up conversation. Co-created with young people from all over the UK, the AHRC, Mental Health Foundation and Aardman Animations. <https://whatsupwitheveryone.com>

Jamie Cullum Music Video - an animated music video I directed and produced for the song, Age of Anxiety, for Jamie Cullum & Island Records. Recently nominated for 'Best Music Video' at the British Animation Awards. <https://youtu.be/aHRAN2tBESo>

Animation World Network wrote an extensive behind the scenes article on the project:

<https://tinyurl.com/56pyfej4>

We The Curious - a number of site-specific interactive and CGI films I directed and produced asking the big questions out there in the universe. To see them, well, you'll just have to go to the exhibition in Bristol (or look on my website for a sneak peek). It's a truly forward-thinking exhibition, pushing the boundaries of what a 'science' experience should be.

<https://www.wethecurious.org/event/project-what-if>

ITV / National Lottery - a set of commercial spots I directed for ITV and the National Lottery for Aardman Animations which aired before prime time Saturday shows on ITV1. Live action composited beautifully with CGI animation and environments. Voiceover by the ever-alluring Dermot O'Leary.

www.neilpymer.com

References.

On request.