

# Alice Panerai

[alicepanerai.com](http://alicepanerai.com)

## Director

### TVC CREDITS

- Pukka Herbs 'Unwind with Nature/Calm range' 2022
- Pukka Herbs 'Unwind with Nature/Night Time tea' 2020
- Teletext Holidays TV Campaign 2018

### ONLINE CAMPAIGNS

- Jagermeister 'The Residency' with Molly Collins - 5 Instagram reels 2023
- The Guardian & Mailchimp - 3 case studies 2023
- EU Automation 'Factory Hero' 2022
- Visit Britain 'TXGB animation' 2019
- Investec Bank 'Black and White' 2019
- Accor Hotels 'Story of Tomorrow' 2019
- Accor 'Brand Portfolio' 2018
- Accor Hotels 'Paper' 2016
- PAG 'The Pinnacle' 2016
- NSPCC 'Christmas Thank You' 2015
- NSPCC 'Become a Volunteer' 2015
- Shangri La Hotels 'To be different' 2015
- Unicef & Starwood Hotels 'To save a life' 2015
- Homeboost, 3 explainer animations 2014

### AWARDS

The Telly Awards 2023 - Regional TV ( F&B) - Pukka Herbs 'Unwind with Nature' - Silver  
The Telly Awards 2023 - B2B Online content - EU Automation 'Factory Hero' - Gold  
Drum Roses Awards - B2B Online content - EU Automation 'Factory Hero' - Silver  
Independent Agency Awards - B2B Online content - EU Automation 'Factory Hero' - Silver  
Muse Awards - B2B Online content - EU Automation 'Factory Hero' - Gold  
The Cannes Dolphins - B2B Film - The Story of Tomorrow - Gold

## Production

### FEATURES

"Wallace & Gromit: The Curse of the Wererabbit" - Aardman Animations, Modelmaking Production Coordinator 2003 - 2005  
"Arthur Christmas" - Aardman Animations & Sony Imageworks, Art Manager, 2006 - 2011  
Visual Development Consultant (various scripts in development), Aardman Animations, 2012

# Education & Training

Goldsmiths University, BA Fine Art & Conceptual Critical Theory 1999 - 2001

NFTS - Directing Actors workshop, 2023

D&AD - IDEAS IDEA IDEAS workshop, 2015

# Theatre

Bristol Old Vic, Adult Company member Jan - Nov 2023.

Cast member of "Orpheus and Eurydice", Bristol Old Vic, 2023.